Asia Case Research Centre, HKU Business School, The University of Hong Kong

Looking for freelance Business Case Writers

The Asia Case Research Centre at HKU Business School aims to improve the quality of teaching through the development of Asian business cases that are timely and relevant. Business cases are written by case writers under the supervision of HKU faculty. We are now looking for HKU Business School alumni who want to write case studies on a freelance basis for the Centre. A typical case study is about 100-140hrs of work spread out over several months. Remuneration is competitive and depends on the requirements of the case, and the skills and experience of the writer.

1. Duties
Conduct independent background research, conduct interviews with company executives, collect and synthesize data as appropriate to the case analysis, write case studies as well as teaching notes under the supervision of the faculty.

2. Requirements
Interested parties should have a bachelor’s degree or above from HKU Business School and at least 5 years’ relevant work experience. Good communication skills, the ability to work independently and make deadlines, and excellent English writing skills are a must (at least a 5 for English Language in HKDSE or equivalent). The ability to read and write Chinese and experience in the areas of Data Analytics and Fintech are an advantage.

A writing test is part of the application process. Suitable candidates will be provided with in-house training.

Interested applicants are requested to send (in PDF or MsWord format) a cover letter and CV to Jeroen van den Berg (jeroen@hku.hk)

(Information provided by applicants will be used for recruitment and other employment-related purposes only)