Company's Profile:

What is Edvanced?
Edvanced is a connector between learners and CEF/CPD course providers. At Advanced, we help you find the CEF/CPD courses you need for upskilling or reskilling yourself while getting you funded so that you can focus on what truly matters, learning.
We believe that learning is a lifelong journey and we want to make this journey fun, easy and rewarding for you.

Registered Address: Room 559, 5/F, Building 19W, Hong Kong Science Park, Pak Shek Kok, N.T.

Website: [http://edvanced.co/](http://edvanced.co/)

Contact Person: Miss Sharon Lo

Contact Tel: 5113 6318

Email: sharon.lo@edvanced.co

Application/Contact Method: To apply, please fill in the pre-screening form linked below: [https://airtable.com/shrLVp96CJD15RO5f](https://airtable.com/shrLVp96CJD15RO5f)

Closing Date: 31 Aug 2020
**Full Stack Developer**

**What you'll be doing in this role:**
You will work closely with product teams to code the services that will enable the customer journeys. Working as part of high performing DevOps scrums you will be responsible for coding server-side services / frontend mobile app that conforms to the standards set out by the application development lead. You will be responsible for integrating those services with the front-end components.

**Job Duties:**
- Participate in product development, especially in design and implementation
- Develop and formulate development stage of mobile app and website
- Communicate with business development team and suggest for development plans
- Application and website debugging
- Implementations of the frontend and backend system
- Able to meet tight deadlines

**Requirement:**
- Degree holder in Computer Science or related disciplines
- Experience in app / web developments (iOS and Android) for at least 1 year
- Knowledge and experience one or more in following development programming languages: HTML, CSS, javascript, Flutter, React Native, Swift
- Frontend and backend development experience
- Frontend: knowledge on Wordpress, HTML and CSS, Knowledge in jQuery bootstrap is an advantage
- Backend: PHP, MySQL or others related
- Knowledge of system development life cycle
- Able to work under pressure

**It'd be nice if you also have:**
- Work experience in an early stage high-performing startup and cross-functional team culture
- Experience across Web Design and Mobile Applications, ideally coding
experience
• The ability to prepare engaging pitch decks for investors and understand how to manage investor relations
• Experienced in joining a Student Organisation (e.g. AIESIC)

Jumping on board to this adventure, you'll find us:
• A fast-paced, high-energy environment, which values proactivity and autonomy a lot. Bring your awesomeness, and just be you!
• A place that encourages personal growth and development;

SALARY: Competitive Salary and Equity Negotiable

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Growth Hacker

What you’ll be doing in this role:
- Translate out of the box marketing initiatives and acquisition tactics into actionable items that deliver results
- Scalable growth in consumer acquisition in a short period of time
- Optimize marketing tactics not limited to B2C but also community and B2B (e.g. enterprises, institutions, government and etc) and conversion rate optimization
- Manage and engage in community outreach
- Utilize and determine SEO strategies and various content channels
- Generate and publish engaging content
- Work closely with the team to increase conversion rates
- Marketing ROI measurement: measuring, analyzing, and reporting

You are the one if:
- A go-getter who thrives in a fast-paced startup environment that possesses a growth mindset
- A strong project manager willing to claim ownership
- Knowledge of CPD structure
- Understand users’ behavior and have great customer relations skills
- Have experience with growth hacking tools (S.novio, Salesforce, Google Ads, and other CRM tools)
- Basic knowledge of HTML and experience with SEO and SEM optimization and PPC strategy
- Must have a Hong Kong Bachelor, Masters or Phd degree
- Excellent written and presentation skills in English, Mandarin and Cantonese

It’d be nice if you also have:
- Work experience in an early stage high-performing startup and cross-functional team culture
- Experience across Web Design and Mobile Applications, ideally coding experience
- The ability to prepare engaging pitch decks for investors and understand how to manage investor relations
- Experienced in joining a Student Organisation (e.g AIESIC)
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UX Designer/Specialist

We need a go-getter UX Designer who will be working in a new product area. The team is building a new product from scratch and is in early phases of planning and development. This team is just like a startup and in a fast-paced rapid research, iterate, execute and test path. The designer will play an influential role in shaping the product fundamentals and long term vision.

What you'll be doing in this role:

• Develop a human-centric User Interface/Interactive interface
• Lead research and studies to gain customer insights and market insight
• Leverage tools to measure performance and leverage data to improve initiatives
• Effectively communicate research insights to stakeholders, management & partner teams
• Operationalize research insights into actionable, measurable UX goals and ensure accountability across the development lifecycle
• Lead the design and creation of useful and valuable user experiences across web, and mobile platforms
• Create wireframes, personas, sitemaps, prototypes and other materials that communicate design and strategy.
• Contribute to high-level strategic decisions with the rest of the product and executive teams
• Ensure that established design standards are consistently and appropriately applied within design work
• Engage with product management, engineering, business stakeholders, and third-party vendors to understand project
• Develop and present documentation, user flows, annotated wireframes, and interactive prototypes
• Leverage user testing make product improvements

You are the one if:

• Must have a Hong Kong Bachelor, Masters or Phd degree
• Minimum 1 - 2 years of experience as a UX/UI designer with a solid portfolio
• Proficient in visual design and wireframing tools
• Experience across Web Design and Mobile Applications, ideally coding experience
• Lead research and studies to gain customer insights and market insight
• Leverage tools to measure performance and leverage data to improve initiatives
• Articulate expressive and presentable
• Excellent written and presentation skills in English, Mandarin and Cantonese

**It'd be nice if you also have:**
• Work experience in an early stage high-performing startup and cross-functional team culture.
• Experience in mobile app platform operation
• Experience in UX/UI research

**Jumping on board to this adventure, you’ll find us:**
• A fast-paced, high-energy environment, which values proactivity and autonomy a lot. Bring your awesomeness, and just be you!
• A place that encourages personal growth and development;

**SALARY: Competitive Salary and Equity Negotiable**

*To apply, please fill in the pre-screening form linked below:*
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