One of the first things you notice when talking with Professor Zhigang Tao, Professor of Strategy and Economics, is his energy and enthusiasm. He has been teaching MBA and EMBA students at The University of Hong Kong (HKU) since 1998 and always receives high teaching evaluations.

With his impressive credentials and teaching success, Professor Tao emphasizes the benefits of graduate education and points out that, “An advanced degree is a must these days”. He especially enjoys teaching the Executive MBA-Global Asia programme because students have significant work experience with a wide variety of geographic and industry backgrounds. “The classroom discussions are stimulating because students share their real-world, global business experiences,” he stated.

Professor Tao is also a prolific case writer and an advocate of case-based teaching. He works with the HKU’s Asia Case Research Centre (ACRC), the best in Asia. He believes cases teach important real-world decision making and problem-based learning rather than focusing on a single aspect for functional analysis. “Cases force students to synthesise information and knowledge from all sources when analysing strategies and making decisions.”

Professor Tao received his B.Sc. in management science from Fudan University and a PhD in economics from Princeton University. In addition to his teaching responsibilities, he is a Senior Fellow at Tsinghua University’s Center for China in the World Economy and also collaborates with Hong Kong Institute of Monetary Research.

Anthony Ho-Yin Mak is an impressive young man. As Manager and Section Head at the Hong Kong Trade Development Council, a student in the Executive MBA (EMBA) Global Asia programme, and an avid music and golf lover, Anthony has to manage his time very well. When asked how he can accomplish so much, he replied, “I have to, reluctantly, give up the time I sleep!”

A consultant and marketer for small and medium-sized businesses, Anthony has lived and worked in Paris, Moscow, Vancouver, New York and currently in Hong Kong. He has developed good partnerships with financial institutions, corporate investors and senior decision makers. He learned the importance of having a global mindset, intercultural sensitivity and excellent communication skills.

Anthony is a true believer of an interconnected world. This is what made him apply to EMBA-Global Asia, a prestigious degree offered by three world-class institutions (The University of Hong Kong Business School, Columbia Business School, and London Business School). “This is a good investment. I have acquired an in-depth understanding of corporate finance and know how to use financial accounting to make better decisions. I have broadened my network tremendously and developed friendships from around the world.”

Prior to the EMBA, Anthony earned a Master of Science in Financial Management (with merit) from the University of London, and a Bachelor of Social Sciences from The University of Hong Kong. He is trilingual in Chinese, English and French; and speaks some Italian.

If you’re interested in becoming a global business leader and want to learn more about the programme, email: asia@emba-global.com, call +852 3962 1470 or visit our website: http://www.emba-global.com/asia/
EMBA-Global Asia
World-Class Executive MBA

3 Leading Business Schools,
1 World-Class Executive MBA Program

EMBA-Global Asia is the executive MBA program in Asia that gives you simultaneous access to the faculties, resources, and networks of three of the most prestigious business schools in the world.

Upcoming Information Sessions:
- Singapore: April 13
- London: April 16
- Hong Kong: June 18

To register, please visit:
www.emba-global.com/asia