Stanley Ho Alumni Challenge

You’ve Made It!
Thank you!

Over 100 departments and programmes - from student development to pioneering research, from cultural and humanities programmes to the new Centennial Campus - have benefitted.

You’ve begun a new Giving Culture
From November 1, 2005 to September 15, 2010
• >14,000 alumni donated
• > 67% were first-time donors
• Gifts ranged from HK$20 to over HK$1M
• Donors aged from 19 to over 90
• > 52% of donors are below 30 years old

Percentage of Donors vis-à-vis Donation Amounts (HK$)

<table>
<thead>
<tr>
<th>Donation Amounts (HK$)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Below 1,000</td>
<td>59.53%</td>
</tr>
<tr>
<td>1,000 to &lt; 20K</td>
<td>32%</td>
</tr>
<tr>
<td>20K to &lt; 200K</td>
<td>6.73%</td>
</tr>
<tr>
<td>200K to &lt; 2M</td>
<td>1.18%</td>
</tr>
<tr>
<td>2M to &lt; 10M</td>
<td>0.39%</td>
</tr>
<tr>
<td>10M or above</td>
<td>0.17%</td>
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</tbody>
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Purpose of Donations

- Scholarships / Bursaries / Prizes: 25.51%
- Campus Development: 20.06%
- Professorships / Fellowships: 14.77%
- General Purposes: 19.68%
- Academic Research: 13.16%
- Departmental Development / Activities: 6.06%
- Conferences / Workshops: 0.08%
- Student Development: 0.68%

www.hk.hk/alumnichallenge
From May 16, 2010 - September 15, 2010

Stanley Ho Alumni Challenge
I want to join my fellow alumni in developing a spirit of giving. I hope that, come the Centenary in the year 2011, we will come up with a birthday gift of at least $1 billion for our alma mater.