Executive Trainee (Management Level)

Roles & Responsibilities
- Direct report to C-Suite level
- Organize and implement business development projects and monitor the progress to achieve company’s business growth
- Liaise with internal and external parties on business issues proactively and independently
- Opportunity of fast track to senior executive roles in 2-3 years.

Requirements
- At least 5 years working experience
- Holder of Bachelor Degree in any disciplines, candidate with Master Degree will be an advantage
- Ability to plan, formulate and implement strategies, for reaching out to unexplored market segments / customer groups for business expansion
- Motivated, proactive, and flexible to adapt to ever-changing priorities and responsibilities
- Ability to develop credible working relationships across all levels, excellent communication skills, interpersonal and organizational skills

About HK01 Company Limited

THE HONG KONG INTERNET LIFESTYLE PLATFORM

HK01 is aspired to build a Hong Kong Internet Lifestyle Platform which provides personalized and diversified Internet services under the digital era. We are dedicated to becoming the pioneer and leader of the Hong Kong Internet industry by providing factual and inspiring contents through the application of innovative technology.

HK01 provides future leaders with the intelligence, technology, human expertise and the career development platform they need to revolutionize the Internet industry in Hong Kong. Let’s join hands together to break new ground in the digital world for now and the future.

Website: [https://www.hk01.com](https://www.hk01.com)

Attractive remuneration package including 5 days work will be offered to the right candidates. Interested parties please apply together with a detailed resume, stating current and expected salary, and send it via recruit3+HKU@hk01.com. Only shortlisted candidates will be notified.

Personal data collected will be treated in strictest confidence and handled confidentially by authorized personnel for recruitment related purposes within the company. Applicants not hearing from us within 8 weeks from the date of advertisement may consider their application unsuccessful.
Business Strategist

From the perspective of commercial business development, responsible for formulating, fine-tuning and adjusting and providing description of the overall business development strategy of HK01 and its business model, product and other internet application operation models. Specify the strategic commercial business development roadmap in various business plan related to the overall business performance reform program.

Roles & Responsibilities

- Comprehensively understand the business model, values and objectives of HK01, as well as its operational capabilities
- Assist Chief Operations Officer (COO) in understanding how to utilize its media competency as a major driving force in business strategy and review the gap between the current situation and its objectives. Assist in proposing feasible solutions.
- Pro-actively cooperate with Marketing Insights & Growth Research Department, Finance Department and Data Management Department in leading the research, consumer behavior data analysis, user experience analysis activities, to collect and analyze product and business proposals as to formulate the strategic business plan of HK01.
- Assist Chief Operations Officer (COO) to formulate and refine the overall business model and logic and followed by various business areas such as OTT, advertising, partnership, event, media content, UGC, eCommerce and other internet application services, etc.
- Develop & formulate an overall company’s business strategy and product development roadmap
- Develop & formulate the resources allocation strategy throughout the discussion with Management
- Closely work with Project Manager in monitoring, reviewing and provide advice in fine-tuning the Standard Operating Procedures of HK01 business projects and product development.
Requirements

- 3-5 years working experience
- Ability to develop strategies to address complex issues and manage emergent projects
- Excellent interpersonal sensitivity and effective communication and presentation skills with different levels
- With Entrepreneurial mindset whereas flexible, tenacious, and self-directed attitude
- Project Management skills (organization, project planning, coordination of resources)
- Exceptional written and verbal communication skills
- Demonstrated negotiation, problem-solving and conflict management skills

About HK01 Company Limited

THE HONG KONG INTERNET LIFESTYLE PLATFORM

HK01 is aspired to build a Hong Kong Internet Lifestyle Platform which provides personalized and diversified Internet services under the digital era. We are dedicated to becoming the pioneer and leader of the Hong Kong Internet industry by providing factual and inspiring contents through the application of innovative technology.

HK01 provides future leaders with the intelligence, technology, human expertise and the career development platform they need to revolutionize the Internet industry in Hong Kong. Let’s join hands together to break new ground in the digital world for now and the future.

Website: [http://www.hk01.com](http://www.hk01.com)

Attractive remuneration package including 5 days’ work will be offered to the right candidates. Interested parties please apply together with a detailed resume, stating current and expected salary, and send it via recruit3+HKU@hk01.com. Only shortlisted candidates will be notified.

Personal data collected will be treated in strictest confidence and handled confidentially by authorized personnel for recruitment related purposes within the company. Applicants not hearing from us within 8 weeks from the date of advertisement may consider their application unsuccessful.