

Graphic Design & Communication Assistant Internship

*You are willing to work in a small and busy structure? You are a creative thinker and enjoy working on various projects?
Creating social media content is something you enjoy doing? You are curious, organized and motivated?
You enjoy designing and have a portfolio to show us?*



The company

La Rotisserie is a French Take Away in Hong Kong with 4 shops since 2012.
The office is located in Tsuen Wan West. Website: <https://larotisserie.com.hk/>

The duration

6 Months internship / pre-employment position. Starting date ASAP
Working days : Monday to Friday. Trainee visa is provided (internship agreement is required)

The role

- ⇒ We are looking for a full-time trainee with a Graphic Design Degree and creative skills to take care of day to day graphic design tasks
- ⇒ Perfect knowledge of In Design, Photoshop, Illustrator and WordPress is required
- ⇒ You will report directly to the Communication & Operations manager
- ⇒ You will have to create social media content (photos, videos)
- ⇒ You will help create brand awareness and be in charge of all the design of all the promotional supports
- ⇒ 2 years' experience in graphic design is a plus
- ⇒ Ability to understand an F & B brand and the strategy behind it
- ⇒ Able to adapt and make sure all communication materials are relevant and designed according to the communication strategy and objectives

The tasks

1. Instore promotional / Ongoing / Seasonal campaign

Shop materials

Update the menus, banners, flyers, special offers, cashier images, food labels and all materials related to the shop

2. Catering

Catering materials

Design leaflets, flyers, brochures and sales materials to reach new clients

3. Communication

Social Media

Create social media content regarding the yearly calendar and shop events (photo posts, videos)

Website

Website updates (photos to change, create promotional sliders)

Newsletter & Emailing

Design and send the newsletter to our clients
Specific emails, press release to design

4. Printing

In charge of the printing tasks and shop dispatch

The Salary

We offer 7K/month and lunch meals are provided.

If you are interested in the position, please send us an email at careers@larotisserie.com.hk stating the position reference, and giving your contact details and CV.