

China Construction Bank (Asia)

JOB TITLE: AVP – Big Data, Modelling & BICC

DIVISION: Marketing

Unit: Business Planning & Analytics

PRINCIPAL ACCOUNTABILITIES:

- Propose new data and recommend its business application to fuel business growth
- Manage the implementation of the new data
 - Identify the data source
 - If the new data is not being captured now,
 - Propose the data capture method and discuss with the stakeholders, e.g. account opening form, online banking, mobile banking, by other new tool,
 - Consult Legal & Compliance on the new data capture, and ensure to comply with any all regulatory requirement.
 - If new tool is involved,
 - Understand the new tool
 - Work with ISD to design and conduct the POC
 - Evaluate vendors
 - Consolidate and prepare user requirement
 - Design and conduct UAT
 - Share knowledge after the production launch
 - Keep track of the new data capture quality
- Prepare datamart to facilitate data extraction and assist in modeling development
- Understand the PR raised by Business team, recommend the data requirement and the usage to the project owner
- Keep abreast of the latest big data development.
- Manage the implementation of the Business Intelligence and Data Warehouse project / enhancement
- Develop and automate regular business reports to monitor business performance

INCUMBENT REQUIREMENT:

- University Degree in Statistics/Computer Science/Economics/Operational Research
- Minimum 5 years of experience in quantitative analysis, and consumer finance /insurance/banking related business, preferably with big data application and implementation experience.
- Strong analytical mind with basic understanding of different statistical methodologies and knowledge of scorecard development

- Detail-oriented, strong business sense, influencing skill, communication and interpersonal skills
- Able to work independently and under pressure
- Solid experience in SAS / Microsoft Excel / PowerPoint
- Proficiency in spoken & written English & Chinese

RECRUITER: Peddy Chan

EMAIL: Peddy.FC.Chan@asia.ccb.com