China Construction Bank (Asia)

**JOB TITLE:** AVP – Big Data, Modelling & BICC

**DIVISION:** Marketing

**Unit:** Business Planning & Analytics

**PRINCIPAL ACCOUNTABILITIES:**

- Propose new data and recommend its business application to fuel business growth
- Manage the implementation of the new data
  - Identify the data source
  - If the new data is not being captured now,
    - Propose the data capture method and discuss with the stakeholders, e.g. account opening form, online banking, mobile banking, by other new tool,
    - Consult Legal & Compliance on the new data capture, and ensure to comply with any all regulatory requirement.
  - If new tool is involved,
    - Understand the new tool
    - Work with ISD to design and conduct the POC
    - Evaluate vendors
  - Consolidate and prepare user requirement
  - Design and conduct UAT
  - Share knowledge after the production launch
  - Keep track of the new data capture quality
- Prepare datamart to facilitate data extraction and assist in modeling development
- Understand the PR raised by Business team, recommend the data requirement and the usage to the project owner
- Keep abreast of the latest big data development.
- Manage the implementation of the Business Intelligence and Data Warehouse project / enhancement
- Develop and automate regular business reports to monitor business performance

**INCUMBENT REQUIREMENT:**

- University Degree in Statistics/Computer Science/Economics/Operational Research
- Minimum 5 years of experience in quantitative analysis, and consumer finance/insurance/banking related business, preferably with big data application and implementation experience.
- Strong analytical mind with basic understanding of different statistical methodologies and knowledge of scorecard development
• Detail-oriented, strong business sense, influencing skill, communication and interpersonal skills
• Able to work independently and under pressure
• Solid experience in SAS / Microsoft Excel / PowerPoint
• Proficiency in spoken & written English & Chinese